

Master's Curriculum Planning Schedule of School of Administration of Kainan University

for the In-service Class of Business Administration.

(Applicable to new students enrolled in the 112 academic year) 05/23,2023 Revision

Curriculum	First Year		Second Year		
	Semester 1	Semester 2	Semester 1	Semester 2	
Required Courses (18credits)	Business Research Methods 3	Strategic Marketing Management 3			
	Symposium of High-level Management 3	Operation Management and Service Sciences 3			
	Strategic Human Resource Management 3	Financial Management 3			
Electives (Minimum 18 credits)	Entrepreneur Management 3		Artificial Intelligence and Internet of Things 3		
	Brand Management Symposium 3		Practice Analysis on Value Investing 3		
	E-commerce and Internet Marketing 3		Topic Discussion of Business Management 3		
	Global Economy and Business 3		Analysis and Decision of Management		
	Business Intelligence and Big Data Analytics 3		Accounting 3		
	Seminar on Mergers and Acquisitions 3		Project Management and Case Study 3		
	New Economics and Innovative Business Model 3		Innovation Management 3		
	Investment Banking and Venture Capital 3		Risk Management 3		
	Strategic Management 3		Corporate Social Responsibility 3		
	Corporate Governance 3		Discussion and Writing of Thesis 3		
	Business Analysis & Diagnosis 3		Multinational Enterprise Management		
	Environmental Sustainability and Value Creation 3		Seminar 3		
	Economics Analysis and Management Decisions 3		Business Management & Financial Statement Analysis 3		
	(notes)	<p>1. Graduation requires at least 36 credit hours, of which at least 18 should be from required courses in the department of the student's major, at least 18 from core elective courses.</p> <p>2. Prerequisite Professional Courses: Economics (3 credits) \cdot Accounting (3 credits) \cdot Statistics (3 credits) \cdot Management (3 credits) ,(Students must have taken at least two courses from the list above), if students have not studied the required credits at the previous university degree or did not pass the exam(60 points), need to take the credits from the undergraduate department of our university. And the required credits for this study will not be counted as the graduation credits.</p> <p>3. Before the oral test of graduation thesis, students have to submit at least one professional paper to a domestic or foreign academic conference or journal. If it cannot be published immediately, the student who like to graduate on time need to apply for a delayed supplementary by the certificate of signature of student's instructor professor.</p> <p>4. The "Academic Ethics" course is a compulsory course of 0 credits. After passing the course, you are qualified to apply for the degree of oral test. (According to the "Implementation Measures for the Academic Research Ethics Education Course of Kainan University")</p> <p>5. These course regulations were passed at the Curriculum Committee Meeting on 5/23 , 2023 and approved for future references by the Academic Affairs Meeting on 5/23 ,2023</p>			