

開南大學 商學院國際榮譽學士學位學程 課程規劃表 (105 學年度入學新生適用)
Curriculum of the School of Administration, Kainan University
(For International Honors Program Students admitted in 2016)

107/05/08 修訂

通識教育課程（至少應修 28 學分） General Education(at least 28 credits)	領 域 Field	涵蓋學門(Course Subjects)						
	語文表達 Linguistic Literacy	本國語文 2 學分(Chinese - No less than 2 credits) 外國語文 4 學分(Foreign Language - No less than 4 credits) Notes : 1. All 1 st year students (except English majors and special students) are required to take 4 credits of Freshmen General English as a foreign language. 2. English majors and special students are required to take a second foreign language except English. Special students are those whose native language is English or whose English proficiency is at a high-intermediate level or higher (i.e. GEPT High-Intermediate level; TOEFL iBT 71, CBT 197 or PBT 527; IELTS 5.5; TOEIC 750)						
	科學知覺 Scientific Literacy (學門任選 4 學分)(The Field Optional 4 credits)	資訊教育 2 學分(Computer-related Information studies-2 credits) 自然科學 2 學分(Natural Science-2 credits) 生命科學 2 學分(Life Science-2 credits)						
	社會實踐 Social Literacy (學門任選 4 學分)(The Field Optional 4 credits)	憲政法治 2 學分(Constitution & Politics-2 credits) 社會科學 2 學分(Sociology-2 credits)						
	人文涵育 Humanistic Literacy (學門任選 4 學分)(The Field Optional 4 credits)	歷史研究 2 學分(History-2 credits) 人文藝術 2 學分(Arts & Humanities-2 credits)						
	軍訓 Military	軍訓：選修 0 學分，國際榮譽學程學生免修。 Military (Not required for IHP students)						
	體育 Physical Education (no less than 0 credits)	日間部體育：體育課程為 4 個學期必修 0 學分(不分體育一、體育二、體育三、體育四) All the student are required to take 0 credit PE class for four semester (PE1、 PE2、 PE3& PE4) 進修部體育：體育課程為 2 個學期必修 0 學分(不分體育一、體育二)。 Night class: All the student are required to take 0 credit PE class (PE1& PE2) for two semester						
	通識自由選修 10 學分 (限修通識教育課程) (Optional 10 credits : IHP students must take at least 10 credits from G.E.C)							
課程 Curriculum	第 1 學年 (First Year)		第 2 學年 (Second Year)		第 3 學年 (Third Year)		第 4 學年 (Fourth Year)	
	上學期 Semester 1	下學期 Semester 2	上學期 Semester 1	下學期 Semester 2	上學期 Semester 1	下學期 Semester 2	上學期 Semester 1	下學期 Semester 2
服務學習(必修) Service Education	勞作教育一 1 Labor Service I	勞作教育二 1 Labor Service II	公益服務一 1 Volunteer Service I	公益服務二 1 Volunteer Service II				

專業必修科目 (三十學分) Required Courses (30credits)	經濟學(上) Economics I 3	經濟學(下) Economics II 3						
	微積分 Calculus 3	商業軟體應用 Business Software Applications 3						
	會計學(上) Accounting I 3	會計學(下) Accounting II 3						
	初級華語(上) Elementary Mandarin I 2	初級華語(下) Elementary Mandarin II 2	中級華語(上) Intermediate Mandarin I 2	中級華語(下) Intermediate Mandarin II 2	高級華語(上) Advanced Mandarin I 2	高級華語(下) Advanced Mandarin II 2		
專業領域 (三十學分) Concentration Commerce (一) (30credits)	企業概論 Introduction to Business 3	管理學 Management 3	統計學 Statistics 3	生產與作業管理 Production & Operation Management 3	人力資源管理 Human Resource Management 3	策略管理 Strategic Management 3		
			行銷管理 Marketing Management 3	資訊管理 Information Management 3	貨幣與金融 Money and Finance3			
				大數據分析與商業應用 Big Data Analysis and Business Applications 3				
專業選修科目(至少應修 12 學分) 選修科目表公告於系所網站 Electives (Minimum 12 credits) Check electives on OIP&S Website								
備註 (notes)	1.本系畢業應修習 128 學分。其中包括：本系「專業必修科目」60 學分，佔 47%；「專業選修科目」12 學分，佔 9%；勞作教育必修 2 學分，佔 1.5%，公益服務必修 2 學分，佔 1.5%；「通識教育課程」至少 28 學分，佔 22%。其餘 24 學分，佔 19%，開放由學生自由選修學分學程、他系課程或本系課程。 2. 105 學年度起入學者，須繳交學雜費標準如下:第一年免學雜費，第二年以後之收費依「開南大學外國學生獎學金實施辦法」第四條規定收費，住宿費由學生自行負擔。 3. 105 學年度起入學者，畢業前須達到華測 2 級，若無法達成則須上華語相關補救課程，課程結束考試及格後始得畢業。 4. 「通識教育課程」須依通識教育中心規定辦理並達校訂之應修學分規定標準。 5.本課程於 107 年 05 月 08 日校課程委員會會議通過，107 年 05 月 23 日教務會議核備。 1. Graduation requires at least 128 credit hours, of which at least 60 (47%) should be from required courses in the department of the student's major, at least 12 (9%) from core elective courses, 2 (1.5%) from labor service , 2 (1.5%) from volunteer service and at least 28 (22%) from general education courses. 24 credits (19%) are accepted from any subjects from all departments. 2. Students who enroll in the Fall 2016 semester and beyond pay tuition and fees based on the following standards: First year: free tuition and fees. Second year and beyond: In accordance with Article IV of "Kainan University Scholarship for International Students" Dormitory expenses must be paid by all students. 3. All students who enroll in the 2016 academic year and after are required to pass TOCFL (Test of Chinese as a Foreign Language) Level 2, or take certain remedial courses to graduate. 4. All general education courses must be regulated by the policies of the Center of General Education. Students must complete the required credits set by the university. 5. These course regulations were passed at the Curriculum Committee Meeting on May 8st, 2018 and approved for future references by the Academic Affairs Meeting on May23rd, 2018.							

Electives For International Honors Program Students admitted in 2016

Last revised on Jan. 11th, 2018

Electives (Minimum 12 credits) (至少應修十二學分) 專業選修課程	First Year		Second Year		Third Year		Fourth Year	
	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2
	English for Business and Finance 國際財經英文 3	Human Relationship 人際溝通 2	Managerial Psychology 管理心理學 3	Cost and Managerial Accounting 成本與管理會計 3	Game Theory in Business 企業競局理論 3	Quality Management 品質管理 3	International Human Resources Management 國際人力資源管理 3	Business Crisis Management 企業危機管理 3
		Business Ethics 企業倫理 3	Financial Management 財務管理 3	Organizational Behavior 組織行為 3	Statistics Software I 統計軟體(上)3	Statistics Software II 統計軟體(下)3	Economic Development of Taiwan 台灣經濟發展 3	Technology Management 科技管理 3
			Electronic Commerce 電子商務 3	Services Marketing 服務業行銷 3	Knowledge Management 知識管理 3	Enterprise Resource Planning 企業資源規劃 3	Marketing Cases 行銷個案 3	International Business Negotiation 國際商業談判 3
			Basic Japanese I 初級日語(上) 2	International Marketing 國際行銷學 3	Advertisement 廣告學 3	Investment 投資學 3	Business and Management Seminar 企業與管理研討 3	
			The Development and Governance of Enterprise in Taiwan 台灣企業發展與治理 3	Basic Japanese II 初級日語(下) 2	Supply Chain Management 供應鏈管理 3	Practice in Supply Chain Management 供應鏈實務 3	Financial Statement Analysis 財務報表分析 3	
			Risk Management 風險管理 3	Business Management 企業管理 3	Taiwan Society and Culture 台灣社會與文化 3	Cross-Strait Economic and Trade 兩岸經貿 3		
			Consumer Behavior 消費者行為 3	Productive Force Analysis and Performance Appraisal 生產力分析與績效評估 3	Innovation and Entrepreneurship 創新與創業 3	International Trade and Finance 國際貿易與金融 3		
				當代旅館與餐飲產業經營管理 Contemporary Hospitality Management 2				
				國際財務管理 International Financial Management 3				