

Master's Curriculum Planning Schedule of School of Administration of Kainan University

(Applicable to new students enrolled in the 109 academic year)

5/19,2020

Curriculum	(First Year)		(Second Year)	
	Semester 1	Semester 2	Semester 1	Semester 2
Required Courses (18 credits)	Business Research Methods 3	Organizational Behavior and Human Resource Management 3	Seminar on Master Thesis 3	
	Financial Management 3	Operation Management and Service Sciences 3		
	Marketing Management 3			
Electives (Minimum 18 credits)	Electronic Commerce Management 3		International Management 3	
	International Business Investment 3		Business Analysis & Diagnosis 3	
	Innovation and Management 3		Artificial Intelligence and Machine Learning 3	
	Integrated Marketing 3		Corporate Governance 3	
	Seminar on Multinational Business and Management 3		Seminar on Mergers and Acquisitions 3	
	International Management Seminar 3		Analysis and Decision of Management Accounting 3	
	Symposium of High-level Management 3		Business Management & Financial Statement Analysis 3	
	Business Management and Law Seminar 3		Python Programming Languages and Its Application 3	
	Strategic Management 3		Artificial Intelligence and Internet of Things Technology Application 3	
	Customer Relationship Management 3		New Economics and Innovative Business Model 3	
	Consumer Behavior 3			
	Internal Control 3			

(notes)	<p>1. Graduation requires at least 36 credit hours, of which at least 18 should be from required courses in the department of the student's major, at least 18 from core elective courses.</p> <p>2. Prerequisite Professional Courses: Economics (3 credits) 、 Accounting (3 credits) 、 Statistics (3 credits) 、 Management (3 credits) (Students must have taken at least two courses from the list above), if students have not studied the required credits at the previous university degree or did not pass the exam (60 points), need to take the credits from the undergraduate department of our university. And the required credits for this study will not be counted as the graduation credits.</p> <p>3. The "Academic Ethics" course is a compulsory course of 0 credits. After passing the course, you are qualified to apply for the degree of oral test. (According to the "Implementation Measures for the Academic Research Ethics Education Course of Kainan University").</p> <p>4. Before the oral test of graduation thesis, students have to submit at least one professional paper to a domestic or foreign academic conference or journal. If it cannot be published immediately, the student who like to graduate on time need to apply for a delayed supplementary by the certificate of signature of student's instructor professor.</p> <p>5. English ability requirement for graduation needs to pass the English Test (including the English Joint Examination) or to submit the proved paper shown that you have taken these tests for at least one time.</p> <p>6. These course regulations were passed at the Curriculum Committee Meeting on 5/19 , 2020 and approved for future references by the Academic Affairs Meeting on 5/19 ,2020</p>
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