Master's Curriculum Schedule of Business Administration at Administraion School of Kainan University

(Applicable to new students enrolled in the 110 academic year)   **5/18,2021**

Curriculum	(First Year)		(Second Year)	
	Semester 1	**Semester 2**	**Semester 1**	**Semester 2**
Required Courses (15 credits)	Business Research Methods 3	Organizational Behavior and Human Resource Management 3	Seminar on Master Thesis 3	
	Financial Management 3			
	Marketing Management 3			
Electives (Minimum 15 credits)	Electronic Commerce Management 3 International Business Investment 3 Innovation and Management 3 Integrated Marketing 3 Seminar on Multinational Business and Management 3 International Management Seminar 3 Symposium of High-level Management 3 Business Management and Law Seminar 3 Big Data and Business Analytical Applications 3 Strategic Management 3 Customer Relationship Management 3 Consumer Behavior 3 Operation Management and Service Sciences 3 Internal Control 3 International Management 3		Business Analysis & Diagnosis 3 Artificial Intelligence and Machine Learning 3 R Language and Statistical Applications 3 Corporate Governance 3 Seminar on Mergers and Acquisitions 3 Analysis and Decision of Management Accounting 3 Business Management & Financial Statement Analysis 3 Python Programming Languages and Its Application 3 Artificial Intelligence and Internet of Things Technology Application 3 New Economics and Innovative Business Model 3 Project Management 3	
(notes)	1.Graduation requires at least30 credit hours, of which at least 15 should be from required courses in the department of the student's major, at least 15 from core elective courses. 2.The "Academic Ethics" course is a compulsory course of 0 credits. After passing the course, you are qualified to apply for the degree of oral test. (According to the "Implementation Measures for the Academic Research Ethics Education Course of Kainan University"). 3.Before the oral test of graduation thesis, students have to submit at least one professional paper to a domestic or foreign academic conference or journal. If it cannot be published immediately, the student who like to graduate on time need to apply for a delayed supplementary by the certificate of signature of student's instructor professor. 4.English abilitie requirement for graduation needs to pass the English Test (including the English Joint Examination) or to submit the proved paper shown that you have taken these tests for at least one time. 5.These course regulations were passed at the Curriculum Committee Meeting on 5/18 , 2021 and approved for future references by the Academic Affairs Meeting on 5/18 ,2021			