

**Master's Curriculum Planning Schedule of School of Administration of
Kainan University**

for the In-service Class of Administrative Management Group.

(Applicable to new students enrolled in the 109 academic year) 9/16,2020 Revision

Curriculum	First Year		Second Year	
	Semester 1	Semester 2	Semester 1	Semester 2
Required Courses (18credits)	Business Research Methods 3	Strategic Marketing Management 3		
	Symposium of High-level Management 3	Operation Management and Service Sciences 3		
	Strategic Human Resource Management 3	Financial Management 3		
Electives (Minimum 18 credits)	Entrepreneur Management 3	Brand Management 3	Analysis and Decision of Management Accounting 3	
	Consumer Behavior 3	E-commerce and Internet Marketing 3	Project Management and Case Study 3	
	Global Economy and Business 3	Business Intelligence and Big Data Analytics 3	Innovation Management 3	
	Seminar on Mergers and Acquisitions 3	New Economics and Innovative Business Model 3	Cross-Straits Economic and Trade 3	
	Strategic Management 3	Corporate Governance 3	Corporate Social Responsibility 3	
	Artificial Intelligence and Internet of Things 3	International Financial Management 3	Risk Management 3	
	Crisis Management and Negotiation Skills 3	Economics Analysis and Management Decisions 3	Multinational Enterprise Management Seminar 3	
			Business Management and Law Seminar 3	
			Business Management & Financial Statement Analysis 3	
			Customer Relationship Management 3	
			Financial Accounting Practice 3	
			Business Analysis & Diagnosis 3	

(notes)	<p>1. Graduation requires at least 36 credit hours, of which at least 18 should be from required courses in the department of the student's major, at least 18 from core elective courses.</p> <p>2. Prerequisite Professional Courses: Economics (3 credits) · Accounting (3 credits) · Statistics (3 credits) · Management (3 credits) , (Students must have taken at least two courses from the list above), if students have not studied the required credits at the previous university degree or did not pass the exam(60 points), need to take the credits from the undergraduate department of our university. And the required credits for this study will not be counted as the graduation credits.</p> <p>3. Before the oral test of graduation thesis, students have to submit at least one professional paper to a domestic or foreign academic conference or journal. If it cannot be published immediately, the student who like to graduate on time need to apply for a delayed supplementary by the certificate of signature of student's instructor professor.</p> <p>4. The "Academic Ethics" course is a compulsory course of 0 credits. After passing the course, you are qualified to apply for the degree of oral test. (According to the "Implementation Measures for the Academic Research Ethics Education Course of Kainan University")</p> <p>5. These course regulations were passed at the Curriculum Committee Meeting on 5/19 , 2020 and approved for future references by the Academic Affairs Meeting on 5/19 , 2020</p> <p>6. These course regulations were passed at the Academy Course Meeting on 9/16, 2020 .</p>
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